





*The Haze Readers  
have a Taste for Local  
Lifestyle & Culture*

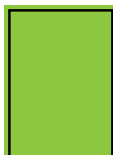
**Niche Audience • Long Shelf-life • Full Colour Gloss Magazine**

## Select Your Advert Size:

### 1. BEST VALUE!

#### Full Page Ad

- 148x210mm\*
- Full Colour!



### 2. ECONOMICAL!

#### Half Page Ad

- 140x100mm
- Full Colour!



### 3. EASY ARTWORK!

#### Biz Card Size

- 90x55mm
- Full Colour



\*3mm bleed on full page ads.

Our design team can assist you at no extra charge

**Format:** 300dpi / CMYK / PDF or TIFF

(\*3mm bleed required on Full Page ads)

## Send in your ad material:

**Bookings:** Aug 1

**Materials:** Aug 10

**Distribution:** 1st Week Sept 2017

\*Distribution date subject to printing



The Haze  
is distributed to  
Cafés, Venues,  
Galleries, Pubs &  
Stores - reaching  
from Penrith to  
Lithgow!

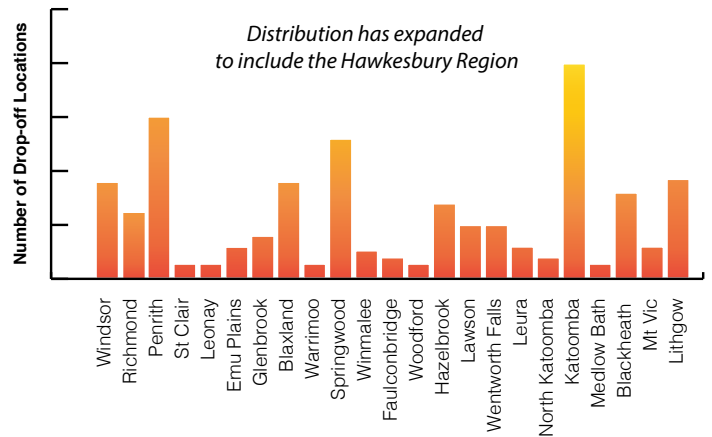


## WHERE DOES IT GO?

### Distribution is highly targeted at key locations -

cafe's, music venues, art galleries, restaurants, gyms, lifestyle & retail stores, eateries and more.

Our distribution team hand deliver magazines throughout Penrith, the Blue Mountains, Hawkesbury and Lithgow areas, re-stocking stores if they run low during the 3-month coverage period. Our ever-growing audience is passionate about the magazine, it's highly sought after and reaches musicians, artists, creatives, tourists and business owners alike. Café copies are read multiple times and the superior-quality gloss colour print means each issue stays fresher for longer!



Average Readership: 9000

## WHAT'S IN IT?

### With a heavy focus on localised content

the Haze covers mostly music and arts, including live events, reviews, upcoming, interviews, and photography - all in glorious full colour gloss.

We also dive into lifestyle, fitness, food & dining, film and non-mainstream culture to give locals and tourists a peek into true Blue Mountains entertainment. And yes, we run giveaways!

Advertisers include local music promoters and venues, events, small business, fitness clubs, photographers, creatives and more.



Each page is professionally designed to create a fun and engaging reading experience

## WHO MAKES IT?

### Independently published by Design Heroes

at their boutique Blue Mountains Design studio since 2014, the content is curated for the local community and includes the stunning local photography of Brigitte Grant & Pat Bowden, and interviews by Radio Blue Mountains' hosts including Willem & Roger plus Corin Shearston. We've been passionate about music and arts publishing almost forever, and we'd love to have you on board...

MARK & TEAM HAZE XX



Local musicians love the magazine!



Printed in a handy tabletop size!



## DISTRIBUTION

**The Haze Distribution is highly targeted at key locations - we are adding around 20 new locations each issue!**

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### KATOOMBA / LEURA

The Lookout Cafe  
Hotel Blue  
Katoomba RSL  
Clarendon Hotel  
Cassiopea Coffee  
BM Music Academy  
PlusFit Katoomba  
Metropole Hotel  
Gallery 188  
Hotel Gearin  
Leura Bakehouse  
Lilly pad cafe  
Edge Cinema  
Alexandra Hotel  
Mountain Ridges Cafe  
Avalon  
Bigbeet  
True to the Bean  
Junction 142  
The Family Hotel  
Katoomba Subway  
Thunderbird Cafe  
Coles Katoomba  
DeliXpresso  
Baroque Nightclub  
Moon Tree Leura  
YHA Katoomba  
Katoomba Music  
Shelter / KFM  
RBM Radio Station  
The Gingerbread House  
North Katoomba General Store  
Katoomba Library  
Cultural Centre  
Toolo  
Afternoonified  
The Carrington  
MYST  
Centrelink Katoomba  
Little Paris Cafe  
Red Door Cafe  
Elephant Bean  
Vocalocity  
Theo Poulos RE  
The Savoy  
Town Centre Hotel Reception  
The Artists Store  
The Paragon  
Blue Mountains Explorer Bus Shop  
The Trolley Shoppe

### LITHGOW / UPPER MTNS

Lithgow Main St Pubs  
Lithgow Main St Cafes  
Eve  
High St Music Lithgow  
Subway Lithgow  
Neighbourhood Centre Lithgow  
Lithgow Workies  
Tin Shed Cafe  
Lithgow Library  
Lithgow Plaza  
  
Ivanhoe Hotel  
Blackheath Fish & Chips  
Arts Hub Blackheath  
Bakehouse on Wentworth  
Anonymous  
Ravir Clothing  
Glee Books  
Gardners Inn  
Victorias Wine Bar  
Hydro Majestic  
Blackheath Pizza  
BANC Neighbourhood Centre  
Mt Vic Flicks  
Blackheath Petrol Station

### HAWKESBURY

Windsor RSL  
Richmond Records  
Macquarie Arms  
Bridge Cafe  
Frickers Shoes  
Fitzroy Hotel  
Smik Surf  
Hawkesbury Info Centre  
Richmond Theatre

### MID MTNS

Balanse Cafe  
PlusFit Hazelbrook  
Subway Lawson  
Lawson Pies  
Pizza Pizza Wenty  
Lawson Pizza & Kebab  
Wenty Book Store  
Wenty Cafes + supermarkets  
Grand View Hotel  
Lawson Bowlo  
Hazo Bowlo  
Hazelbrook Bakery  
Wentworth Falls Butcher  
Steiner  
Hazelbrook Fruit House  
20 Mile Hollow  
Hazelbrook Pizza and Kebab  
Blue Mountains Hotel Lawson  
Grecos (now cafe)  
Lawson Bottlo  
Hazo Bottlo  
Cortado  
Hazo Thai Square  
Bunker  
Butternut  
Cafe Winmalee  
Michels Winmalee  
Homers Winmalee  
Sweetest Thing Lolly Shop  
Oriental Hotel  
The Bakers Wife  
Springwood Hub  
Royal Hotel  
Bakehouse  
Casseopea Springwood  
Subway Springwood  
InkFX Tattoo  
Turning Page Books  
Springwood Book Lounge  
Springwood Seafood  
IGA Springwood  
Springwood Arts Centre  
Springwood Chicken Shop 1  
Springwood Chicken Shop 2  
Springwood Music Tuition  
Faulconbridge Pizza  
Norman Lindsay Cafe  
Trish Doyle Office  
Metro Servo  
Winmalee Takeaway  
Winmalee Convenience  
Birneys Clothing  
MYST

### LOWER MTNS / PENRITH

Glenbrook Bowlo (20)  
East Blax - takeaway / servo / news  
Stormer Music Blaxland / Penrith  
PlusFit Blaxland  
Your Cafe  
Glenbrook Bottlo  
2773  
Lapstone Hotel  
Seafood Eat it  
Professors Chicken  
OMG  
Blaxland Tavern  
Subway  
Glenbrook Cinema  
Glenbrook Info Centre  
Bakehouse Glenbrook  
Warrimoo General Store  
Loviz Arts  
Warrimoo Monte Pizza

Leonay Golf  
Lewers Gallery  
OD's Pub  
Blue Cattle Hotel St Clair  
Nutrition Station  
Emu Fish Chips  
Aussie Arms Hotel  
Jamison Hotel  
Northern Rd Hotel  
Peachtree Hotel  
St Marys Band Club  
JB Hifi Plaza  
JB Hifi Spotlight  
Guitar Factory  
High St Music  
Dragon Den Rehearsal  
Penrith RSL  
Penrith Hotel  
Penrith Camera House  
Plaza Book shops  
Jay Jays  
Games Shops in Mall x2  
iFly cafe  
Harrys Cafe wheels  
Peachtree Maccas  
The Joan  
Library foyer  
Nepean Community College  
Wagon Wheel St Marys  
Stormer Music Penrith